

HOW DOES A **FREE** AUDIENCE HEALTH CHECK SOUND?

All great ideas start somewhere...
and we believe that somewhere is the audience!

More often than not, really understanding an audience / customer is overlooked. We skip to the answer, rather than truly getting under the skin of what gets a particular audience ticking, what influences their purchasing behaviours and identifying the key media environments to speak to them.



Understanding audiences is something we're really passionate about and that's why we want to offer you a **FREE** audience health check,

Body

The process is simple...



1. **POSTCODES**

Share your customer postcodes with us, nothing more, nothing less



2. **MOSAIC**

We'll plug this into Experian & MOSAIC giving us a top line view

KANTAR

3. **KANTAR TGI**

Using TGI, we will delve deeper, bringing your customer to life



Get in touch today to claim your **FREE** audience health check and receive the results back within a few days of postcode supply:

All@Brazilst.co.uk

