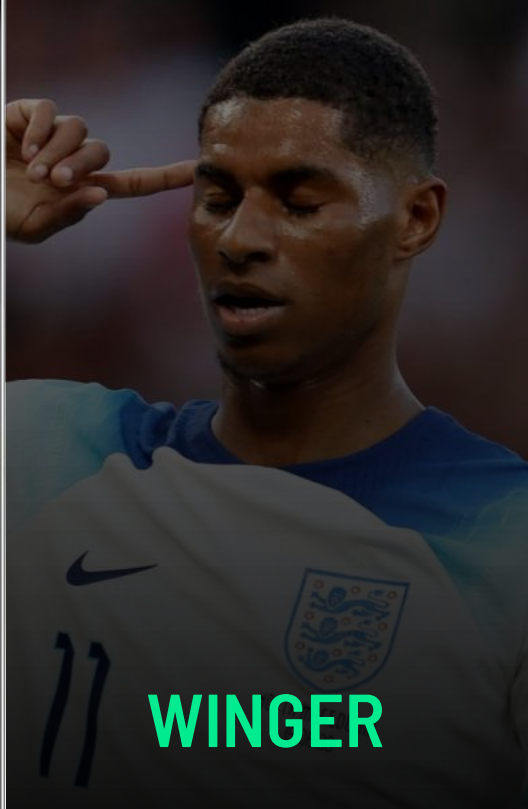


## STRIKER

KEY AD-BREAKS IN:  
2X HOME NATION  
14 X NON-HOME NATION

68M IMPACTS

£1M

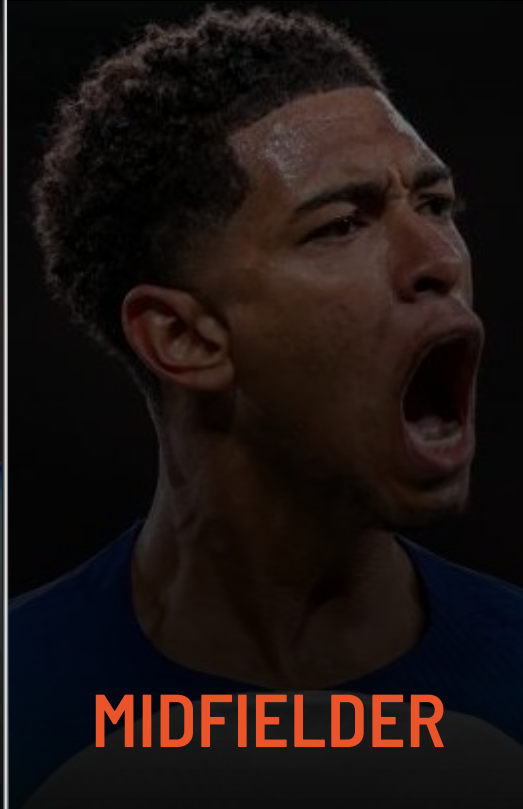


## WINGER

KEY AD-BREAKS IN:  
14 X NON-HOME NATION

48M IMPACTS

£630K

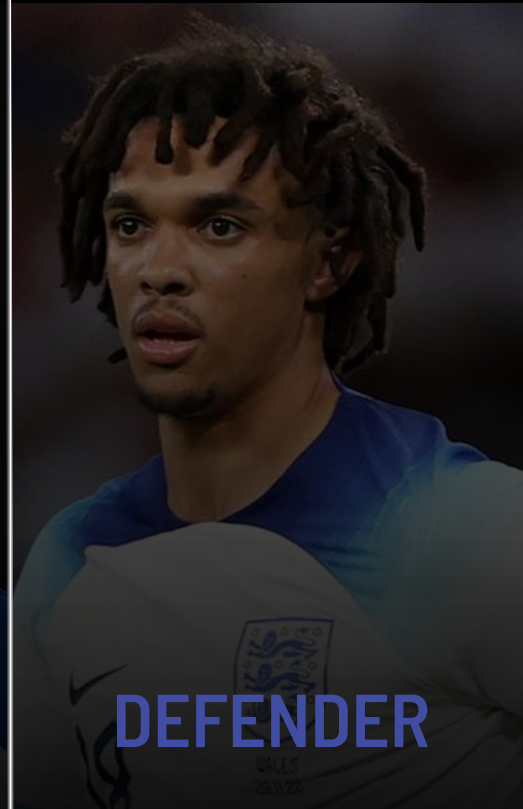


## MIDFIELDER

MIX OF KEY & NON-KEY  
AD-BREAKS IN:  
14 X NON-HOME NATION

29M IMPACTS

£375K



## DEFENDER

NON-KEY AD-BREAKS  
IN:  
14 X NON-HOME NATION

21M IMPACTS

£275K



## GOALKEEPER

MIX OF KEY & NON-KEY  
AD-BREAKS IN:  
7 X NON-HOME NATION

12M IMPACTS

£150K



# EURO 2024 AIRTIME PACKAGES



## BRAZIL STREET