

The power of sponsorship

At Brazil Street, we're partial to a TV sponsorship or two

They come in various shapes & sizes, ranging from a simple single programme or strand sponsorship to a long-term, fully integrated partnership. The bottom line is if you want to reach a big audience at a low cost, sponsorship is for you!

Big or small, tactical or strategic, there are sponsorships to fit all!



A few previous sponsorships we've secured



Available & in-market NOW!



Agree on success & measurement up front

Demonstrating the impact of a sponsorship & isolating the effect can sometimes be a challenge. In recent deals we've secured we're proud to offer a web attribution study, where we can directly match households who have seen the sponsorship and acted off the back of. We've seen an average of **xxx cost per session** from this.

